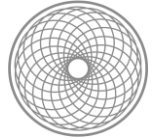


BRIAN SHROUT

Morgantown, WV
m: 304.692.5191
brianshrou14@gmail.com
[LinkedIn](#) | [Portfolio](#)



PROFESSIONAL SUMMARY

Vision-driven change agent with career-long record of graphic design, technical support, and operations management success for leading organizations

Innovation-focused thought leader who is recognized for developing eye-catching graphics utilizing an array of software and programs, efficiently resolving technical issues and overseeing technology operations, and providing dynamic leadership to diverse team members.

- | | | |
|--|--|---|
| | <u>CORE COMPETENCIES</u> | |
| <ul style="list-style-type: none">• Graphic Design• Operations Management• Layout Planning | <ul style="list-style-type: none">• Technology Solutions• Staff Training & Development• Project Management | <ul style="list-style-type: none">• Team Leadership• Issue Resolution• Social Media |

PROFESSIONAL EXPERIENCE

THE DOMINION POST, MORGANTOWN, WV, 2019 TO PRESENT

DISTRICT MANAGER, 2021 TO PRESENT

- Maintain responsibility for monitoring district delivery routes while ensuring compliance with quality & service standards and providing additional coaching to staff members as needed.
- Strategize and deploy impactful plans for improving sales, achieving established goals, and driving continuous improvement across sales, payroll, and expense control.
- Promote the development of a positive and knowledgeable work environment by recruiting, hiring, training, and supervising a high-performing team of 12 carriers dedicated to achieving both business and customer service objectives.

GRAPHIC DESIGNER, 2019 TO 2021

- Aligned objectives and bridged communications with team members to create newspaper advertisements in accordance with draft and final proofing deadlines.
- Collaborated with sales and support teams to achieve deadlines regarding ad production, layout and pagination, ad flow, and print/digital graphic design.
- Created high-quality mockups of ad designs, iconography, and other marketing materials.
- Demonstrated strong knowledge of Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Microsoft Office 365, and other programs and graphic design applications.

SELF-EMPLOYED, REMOTE, NOV 2014 TO PRESENT

FREELANCE GRAPHIC DESIGNER & CONTENT PRODUCER

- Spearhead the development of engaging video productions for YouTube, Instagram, Facebook, and Twitter, including assuming the roles of Videographer, Director, Sound Engineer, and Video Editor.
- Maximize video quality by incorporating multi-camera use, on-screen text & graphics, audio recording and engineering, lighting design/setup, and post-production editing with Adobe Premiere, Adobe After Effects, Adobe Photoshop, Adobe Animate, Acoustica Mixcraft 8, Adobe Audition, Logic X Pro, and more.
- Use Acoustica Mixcraft 8, Adobe Audition, and Logic X Pro to facilitate audio production and music mixing & mastering for podcasts and artists.
- Provide the creation of an online presence including website design, development, social media management and more as required for the current project.

MON HEALTH MEDICAL CENTER, MORGANTOWN, WV, JAN 2018 TO MAR 2019

INFORMATION TECHNOLOGY TECHNICIAN

- Facilitated the delivery of exceptional customer service while supporting end user devices for staff, including responding to inquiries and technical issues via phone.

- Leveraged strong problem solving skills to resolve PC, scanner, printer, mobile device, and other technical issues both in-person and remotely.
- Orchestrated and led the deployment and configuration of new equipment for end users including PC's, ethernet drops, label printers, software updates and more.

KING & KEEP, REMOTE, OCT 2018 TO MAR 2019

Graphic Designer, SMM

- Charted the successful development of an online marketing ecommerce store selling pop culture home goods, including video games props, knickknacks, and merchandise.
- Handled all aspects of social media marketing campaigns using Facebook Ads, Google Shopping Network, and email.
- Analyzed customer engagement to inform future marketing campaigns; utilized Google Analytics, Tag Manager, Facebook Business Suite and Insights from Pixel.
- Identified and capitalized on key opportunities for website improvement.

NAIL PANDA, REMOTE, JAN 2018 TO NOV 2018

Graphic Designer, SMM

- Developed an online ecommerce store focused on selling nail polish, nail wraps, and other related merchandise for healthy nails; handled all aspects of website development and copy.
- Deployed targeted social media campaigns using Facebook Ads, Google Shopping Network, and email, including developing sales copy and monitoring marketing analytics.

EDUCATION AND CREDENTIALS

HIGH SCHOOL DIPLOMA, 2017

Preston High School, Kingwood, WV

Extracurricular Activities: Basketball, Soccer, Future Business Leaders of America member

Completed three years of coursework in Cisco Networking, Digital Imaging, BCA, and Flash Animation for vocational studies.

CERTIFICATES:

Microsoft Office Specialist Certificate

Microsoft Digital Literacy Certificate

HubSpot Academy Inbound Marketing Certification -2023

AWARDS AND HONORS

- 2nd Place at Regional IT Competition for Future Business Leaders of America
- Created a Training Tool for Onboarding Mon Health IT Staff to Allow for Faster Resolutions to Incoming Calls
- Created a System of Easier Tracking for Carriers Delivery Stops to Reduce Confusion Cancelations & Starts

ADDITIONAL INFORMATION

Technical Proficiencies: Microsoft Office Suite 365 (Word, Excel, PowerPoint), Google Suite (Docs, Slides Sheets), Adobe CC (Premiere, After Effects, Photoshop, Animate, Audition, Lightroom, Illustrator, InDesign), WordPress, Acoustica Mixcraft 8, Logic X Pro, Loopback, Team Viewer, Remote Desktop Connection, Audio Midi, OBS, Streamlabs, Procreate, Active Directory, Kronos, ADP, Cerner, Spok, Fred4, WebImposer, Miles 33 Production Tracking, Carrd, Shopify, Adobe XD, Facebook Ads, Google Ads, YouTube Ads